



# Wise Group Annual Report 2023

WISE GROUP NON-PROFIT ORGANIZATION

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Be A Part of The Change!

## Over View

In 2023 Wise Group Non-Profit put together many projects in our community with the lead of Adam Wiseman, Wise groups founder. Our involvements in the community include humanitarian relief, sports equity, and animal welfare. This would not be possible without the help of local businesses who helped us achieve our goals, our sponsors, and the wonderful volunteers helping us along the way. Wise Group strives to grow each year, exceeding our accomplishments from the year before and look forward to creating more long lasting partnerships in the future.



## Milestones of 2023:

### SLF Soccer Program-

This is our 8th year providing team sports for youth at an affordable cost, giving them opportunities and a sense of community they might have not been offered otherwise. We believe in the importance of how much programs like this help grow and shape these young men for their future. We have fundraising events throughout the year and with the help from our sponsors we continue to make SFL soccer team a huge success.

### Winter Snow Removal for our neighbors

We spend time during the winter to help out with snow removal around the HRM for our senior neighbors or ones that are unable to achieve this on their own. It is always a very rewarding project that we accomplish annually.

### Project Stay Warm

As homelessness is an ongoing issue in our city each year, we collect gently used winter clothing and hand them out to those in encampments or have no shelter during our harsh winter months.

### Project Feed Wise

Our volunteers get together to make bagged lunches for the less fortunate and

deliver them to local shelters in the Halifax areas as well as community fridges and Encampments. We achieve this project twice a month. We have had a great response from the shelters we have partnered with and hope to continue this project annually.

## Project Wise Garden

We have planted community gardens in our community from the help of our volunteers. This is a great initiative which will continue annually. We feel that no one should go hungry and is great education on the importance of growing our own food.

## Project Fresh Look

With the help our volunteers from our cosmetology industry we offered free Haircuts to those looking to get job ready or simply cannot afford one. We know the importance that something as simple as a haircut can give new opportunities for those who may not have access. This is an annual project.

## Project Hijab Day

We want to raise awareness in our community on diversity and culture, by holding a workshop to teach what the hijab stands for, give tutorials and give those interested the opportunity to try one on. This is an annual project.

## Project Dog Walking

Our volunteers came together to walk dogs for nearby shelters or for our neighbors in need. This is an annual project.

## Project Racism Awareness

Our team provided online workshops and support groups to raise awareness and resources to those experiencing racism and diversity. We also visited nearby university campus to interview students on their experiences. Racism is an ongoing issue in our community that deserves much more advocacy. This is an annual project.

## Project Blood Donation

We held blood clinics for the ongoing shortage and need for blood. Our volunteers promoted this project to get as many to join. This is an annual project.

## Project Ramadan

Our team distributed educational flyers to raise awareness on the meaning of fasting during Ramadan. Many people do not know correct facts around the month of Ramadan and why fasting is necessary so it was a great way to spread knowledge. We also donated free meals for less fortunate families breaking their fast.

## Educational Classes For Seniors

We provided free educational workshops with seniors in our community to learn New skills, such as calligraphy. This is a great way for our seniors to stay social and keep their mind strong. This is an annual project.

## Project Beach Clean Up

We value the importance of keeping our environment clean. A team of volunteers went to local beaches for a cleanup of waste to keep our beaches and oceans clean. This is an annual project.



Wise Group Non-Profit would like to thank all of our amazing volunteers, generous donations of \$700.00, and sponsorships from our community that made 2023 a success! Thank you!



